

CORIANDEr GREEN AROMA

The Best
SEED
of the World
Made in Italy

**FOR A GOOD HARVEST USE ONLY SEED
PACKED IN OUR ORIGINAL BAGS TO HAVE
THE GUARANTEE OF THE BEST QUALITY**

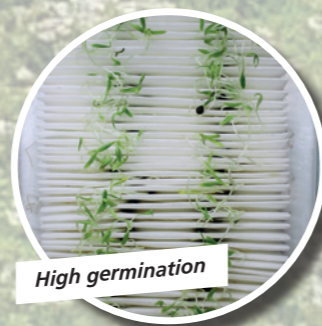
- **Late bolting**
- **Heat Tolerance**
- **Multicut**
- **Best aroma**
- **Large leaf**



High variety purity



High specific purity



High germination

VEGETABLE SEED PRODUCTION

Known throughout the world, ANSEME is one of Italy's leading companies in the seed production sector. The company was founded in 1952 and from 1977 is being managed by the Urbini family.

With slight annual variations, ANSEME cultivates its seeds with 3000 growers, on a total area of 10.000 hectares of land of hybrid and standard vegetables seeds, which the company exports to more than 50 different Countries.

ANSEME grows every year more than 300 different varieties and we are working hard to keep seed purity and improve quality year after year.



We are equipped with modern and efficient machinery. We have eight lines, divided according to types of product, special processing and finishing. This gives us the possibility of wide-ranging fast selection and enables to process both large and small quantities, ensuring 99% mechanical purity and preventing any mixture of different varieties of seeds.

Our machine operators benefit from the professional experience, which has been handed down one generation to the next within the company. This fifty-year experience combines tradition with the most sophisticated technology.



ANSEME grows its seeds in several Italian regions: Lombardia, Piemonte, Veneto, Toscana, Umbria, Lazio, Abruzzo, Molise and Puglia.

Most of our production, however, is concentrated on the wide plains of Emilia-Romagna, extremely suitable for direct sowing and mechanised farming techniques - and the windy, sunny hills of Marche, south of Emilia-Romagna, ideal for the production of hybrid onions and hybrid cabbages. This is an area known and envied by seed producers all over the world.



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Vegetable Seed Production

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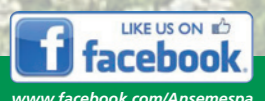


CORIANDEr GREEN AROMA

It is late bolting type with small seeds. Plants are vigorous and fast growing with large stems and thick leaves with good aroma. It is rather compact and can be transported well over long distance. Green Aroma is multi-cut with a very good heat tolerance; Its performance is excellent also during hot summer and rainy season. It can easily be grown all the year.

- **Late bolting**
- **Heat Tolerance**
- **Multicut**
- **Best aroma**
- **Large leaf**

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PEA AN BEST



Pod Length: 9 - 10 cm (4 - 5 inches)
Vine Length: 65 - 75 cm
No of seed / Pod: 9 - 10
Maturity: Mid Season (approx 75/80 days)
First Flower Node: 12 - 14
Pods/Node: 2
Pod Shape: Straight/Pointed
Special feature: Tolerant to powdery mildew
Note: A very productive sweet pea, with excellent taste and texture.

Dark green in colour with a standard leaf and medium sieve size. Maturity based on Italian condition.

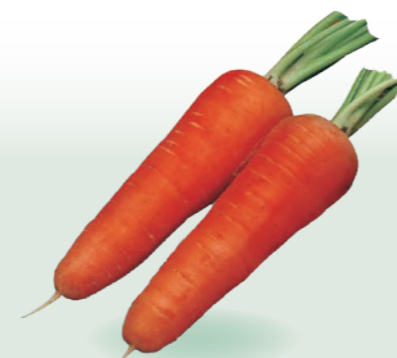


VEGETABLE SEED PRODUCTION



BEET ROOT RUBY QUEEN

Root Shape: Uniform globe
Root Color: Pure deep red
Flesh Color: Dark red without inner white rings
Specification: Sweet in taste, very juicy, non pungent.



CARROT NEW KURODA

Sowing time: Throughout the year as per climatic conditions
Roots: Conical, blunt end, non-hairy, uniform in shape.
Roots length: 6-7 inches
Root Color: Deep orange
Specification: Sweet, suitable for distant transportation.



CARROT EARLY NANTES

Sowing time: Grows well in summer for harvest in fall to winter.
Roots: Cylindrical, non hairy, thick, uniform in shape.
Roots length: 7-8 inches
Root Color: Deep shining orange
Specification: Sweet, harvest after 110-120 days from sowing, suitable for distant transportation.



RADISH MINO EARLY

Sowing Time: Suitable for August to December sowing.
Root Color: Pure white
Specification: 12-15 inches long roots, straight, tapering, excellent uniformity.
Maturity: After 45-50 days from sowing.



TURNIP PURPLE TOP WHITE GLOBE

Root shape: Flattish round
Root Color: Purple at top white at bottom
Flesh: White, sweet and crispy
Harvest: After 50-60 days.
Specification: Roots are eaten raw, pickled and cooked.

VARIETY LIST:

- CORIANDER SLOW BOLTING LONG STEM "GREEN AROMA"
- CARROT NEW KURODA
- CARROT EARLY NANTES
- BEET ROOT DARK DETROIT RED
- BEET ROOT RUBY QUEEN
- CABBAGE GOLDEN ACRE
- KOHLRABI WHITE VIENNA
- LETTUCE PARRIS ISLAND KOS
- LETTUCE GREAT LAKES 118
- PEA "AN BEST"
- RADISH MINO EARLY
- RADISH CRIMSON GIANT
- RADISH CHERRY BELLE
- CULTIVATED ROCKET
- WILD ROCKET
- SWISS CHARD PERPETUAL SPINACH
- TURNIP PURPLE TOP WHITE GLOBE

CONTRACT MULTIPLICATION ON SURFACE BY YOUR STOCK SEED

We can produce good quality seeds only if we locate a suitable area and single a skilled farmer out. It is strategical searching and choosing farmers in the different production areas. We grow all our crops in Italy, in a very wide area ranging from 45th to 41st parallel. These areas have very peculiar features: some of them are located on the hills, some others on the plain, some are watered, some others are drier or windy, some have very fertile soils, some enjoy mild winters, others have different micro-climates. Moreover, we place our crops in different areas to share all production risks. Each contract we get, each crop we produce, we take care of locating the most suitable production areas.



LIST OF VARIETIES FOR MULTIPLICATION

VARIETY	BOTANICAL NAME	SYSTEM	MIN. Ha.	YIELD Kg x Ha.	Stock Seed Kg x 1 Ha.	SOWING TIME	Ger %	Pur %	HARVEST TIME	DELIVERY TIME
CARROT HYBRID	Daucus carota	Seed to Seed	2	500	1	August	80	99	August next year	October next year
CARROT HYBRID	Daucus carota	Transplanting	1	400	0,8	August	80	99	August next year	October next year
CARROT OP	Daucus carota	Seed to Seed	2	500	2	August	80	99	August next year	September next year
CARROT OP	Daucus carota	Transplanting	2	500	1,2	August	80	99	August next year	October next year
BRASSICA	Brassica campestris	Seed to Seed	2	700	2	March	85	90	July	August
CABBAGE HYBRID	Brassica oleracea	Transplanting	1	500	45.000 seeds	July	85	99	July next year	August next year
CABBAGE O.P.	Brassica oleracea	Seed to Seed	2	800	1	August	80	99	July next year	August next year
CABBAGE O.P.	Brassica oleracea	Transplanting	1	800	0,5	July	80	99	August next year	September next year
KOHLRABI HYBRID	Brassica oleracea conglyoides	Transplanting	1	400	0,3	July	85	99	July next year	August next year
KOHLRABI OP	Brassica oleracea conglyoides	Seed to Seed	2	600	2	August	85	99	July next year	August next year
CORIANDER	Coriandrum sativum	Seed to Seed	5	1.000	10	March	80	99	August	September
PEAS	Pisum sativum	Seed to Seed	2	2.000	200	March	85	99	July	August
SUGAR PEAS	Pisum sativum	Seed to Seed	2	1.500	200	March	80	99	July	August
RADISH HYB. (ASIAN TYPE)	Rapahnus sativus	Seed to Seed	1	500	2,5	March	85	99	July	August
RADISH HYBRID	Rapahnus sativus	Seed to Seed	1	500	2,5	October	85	99	July next year	August next year
RADISH OP (SLOW BOLTING)	Rapahnus sativus	Seed to Seed	2	500	2,5	October	85	99	July next year	August next year
RADISH OP (CHERRY TYPE)	Rapahnus sativus	Seed to Seed	2	800	3	March	85	99	July	August
RADISH OP (ASIAN TYPE)	Rapahnus sativus	Seed to Seed	2	1.000	3	March	85	99	July	August
RED BEET/BEET ROOT	Beta vulgaris	Seed to Seed	2	1.000	3	August	85	99	July next year	August next year
RED BEET/BEET ROOT	Beta vulgaris	Transplanting	1	800	3	August	85	99	July next year	August next year
SWISS CHARD	Beta vulgaris	Seed to Seed	2	1.000	8	September	85	99	July next year	August next year
TURNIP	Brassica rapa rapa	Seed to Seed	2	800	2	September	85	99	July next year	August next year